

## **Parcel audit and recovery solutions for the time-crunched 3PL provider**

*How to differentiate yourself as a 3PL provider with  
transportation costs management services by Share a  
Refund*

# Overview

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As a 3PL provider, you manage all aspects of shipping product from manufacturers and distributors to their customers.

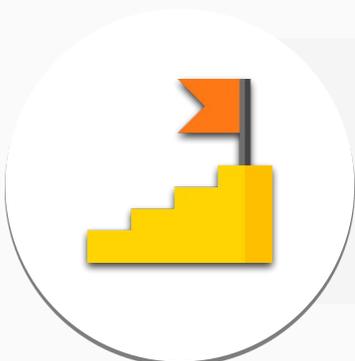
You business prides itself on routing shipments correctly, reducing lead times between deliveries, implementing the latest automated technology to optimize operations, ensuring your business is equipped to handle the most complex logistics requests, and providing the best possible customer service.

You are in the business of providing a reliable supply chain to your customers. That's no easy feat. That's why Share a Refund created the Reseller Program for 3PL providers just like you.

Share a Refund brings award-winning software to the table and provides a white-label transportation cost management product that is completely branded as your own.

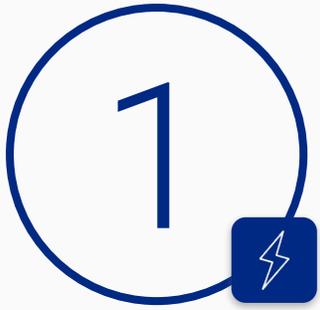
Your brand name is the only one customers see on all reports, emails and invoices. A value-add service is the key to retaining customers, differentiating your offerings from the competition and unlocking business growth. Share a Refund product is high-margin, requires no additional work from anyone on their team, operates 100% under the hood and has zero downside risk for your customers. Close more deals and land bigger customers with a powerful product.

Accelerate your business growth and revenue generation by joining the Share a Refund Reseller Program.



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# The Share a Refund difference



## Smarter software

Smarter software supply a better internal rate of refund. The ultimate solutions portfolio provided by Share a Refund includes Shipment Audit and Recovery, Carrier Agreement Optimization, Carrier Agreement Compliance, GL Coding, Lost and Damaged Claims Management and Freight Transportation Analytics.

You have full autonomy to sell the software how you prefer. When it comes to pricing, you have the freedom to remain competitive by extending credit to customers with complete control over customer service fees, credit terms and the payment methods available to customers.

You are never left in the dark when it comes to commissions. Payments made by customers go directly to you, via check or credit card and reports can be pulled within seconds from within the app. You have complete visibility into the entire process with a white-labeled product.

This intuitive software drives down costs, increases efficiency, provides valuable logistics data, shaves minutes off your day and helps you win more customers. It's your competitive advantage.

# The Share a Refund difference



## Robust resources

Our deliverables are created with the busy 3PL provider in mind. As a reseller, you have access to marketing and promotional materials that incorporate your branding. Your logo is the only one customers see on the website, display ads, print materials, email templates, postcards, contracts, NDAs, and invoices.

Share a Refund supplies these resources to eliminate the time spent developing these materials yourself. In a matter of days, you could offer your customers a free service that will generate income for their business and accelerate your growth as a 3PL.



## No cost to start

The best things in life are free. That's especially true when it comes to Share a Refund transportation cost management. There are no implementation costs or licensing fees. There isn't a required download or manual updates to software that you are responsible for.

Building freight auditing software to the level of sophistication you get with a professional service takes a large investment in time, money and IT expertise. Share a Refund manages everything for you.

# What your customers get from you



Carrier Agreement Optimization (CAO)



Shipment Audit and Recovery (SAR)



GL Coding of Carrier Invoices (GLC)



Carrier Agreement Compliance (CAC)



Lost and Damaged Claims Management (LDS)



Freight Transportation Analytics (FTA)

# Carrier Agreement Optimization

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Carrier Agreement Optimization (CAO) incorporates a highly specialized Cost Modeling System that showcases the financial impact of each discount or incentive down to the penny. The system has the power to evaluate multiple agreements in a real-time.

Typically, businesses overspend by 10-20% due to improvable pricing agreements. A side-by-side comparison is the only way to model carrier contracts effectively and accessing and manipulating data at this level is hard to duplicate by other auditors.

Global shippers that send over 100K shipments every week trust CAO to deliver the maximum savings. Big data, good code, and industry expertise work together to secure the pricing agreements that your customers deserve.



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# Carrier Agreement Compliance

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Carrier Agreement Compliance (CAC) evaluates each line item on carrier invoices for rate accuracy. This includes transportation charges, discounts and incentives of all types, accessorial charges, and more.

Mistakes are common, and affect 1-2% of all shipments. Share a Refund analyzes the most recent six months of shipments for errors in a completely automated process. The undiscounted shipments and inaccurate surcharges are identified by the CAO Modeling System by comparing the active carrier agreement to the individual charges on carrier invoices.

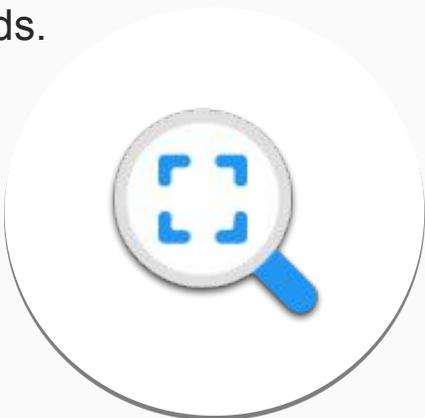
Negotiated discounts aren't always applied during invoicing and carriers will never check for accuracy. Share a Refund keeps your carriers honest.

# Shipment Audit and Recovery

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Other auditors only look for service failures during an audit, use faulty math in their calculations and set high service fees. Shippers are charged unfairly because proof of individual savings isn't provided. If the consultant doesn't report savings by cost component on every single shipment, that's a red flag for bad business.

The Share a Refund baseline for processing audits is one thousand shipments per hour. A comprehensive audit of each shipment identifies all errors, tags shipments with the billing dispute type, sorts by priority of refund amount and performs same-day dispute filing with the carrier. When exceptions arise emails and phone calls are issued to secure eligible refunds.



# Lost and Damaged Claims Management

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Filing individual lost and damaged claims manually is a hassle as shippers jump through multiple hoops to obtain a refund. As a result, most claims aren't filed. Share a Refund uses intelligent technology to file claims in five seconds with all the necessary paperwork to approve claims faster.



Lost and damaged claim filing is a multi-step process. Overlooking even a minute detail can derail the entire claim process and ultimately delay compensation. Your customers achieve claim recovery results quicker through this automated process.

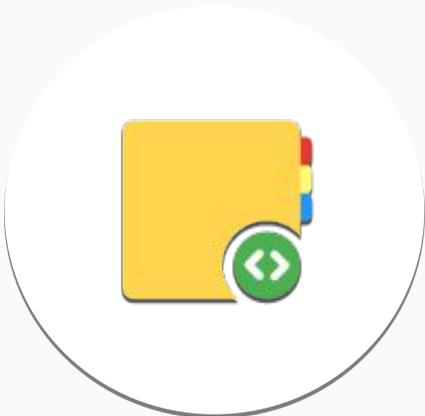
The Lost and Damaged Claims Management service automates the filing of lost and damaged claims, increase success rates, and accelerate payouts

# General Ledger Coding

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Many shipping charges are not coded properly to the general ledger in terms of cost center, product line, etc. Most competitors only use Reference ID's, and anything without the proper Reference ID is routed to a default cost center.

Share a Refund eliminates the continuous manual data-entry process by programming GL Coding logic into Linked Rules. These rules govern how shipping charges are routed into cost centers and work together to handle exceptions seamlessly and send scheduled reports. There's no additional setup costs for customers and it puts the cost accounting of their shipping invoices on autopilot.



# Freight Transportation and Analytics

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Cloud-powered business analytics make it easy to generate appealing visualizations, perform ad-hoc analysis and get accurate real-time transportation insights. The tool is designed to scale, allowing thousands of users to simultaneously perform interactive analysis rapidly and share advanced reports within the organization securely.



Advanced reports give real-time, actionable insights. Analyze trends and expense drivers like fuel surcharges, accessorials, zones, mode shifts and weight classes using intuitive reports. Customers can leverage powerful data to negotiate optimal carrier rates, adjust supply chain operations and increase revenue.

# The importance of parcel managed services

Customers are increasingly expecting more from their 3PL. A parcel intelligence platform like Share a Refund helps 3PL providers accurately attach spend to customer accounts. Even customers that don't ship on your 3PL shipping account can benefit from the services built into the platform.

The white-labeled product is designed in a way that you continue to cultivate the customer relationship. Share a Refund recognizes that trust already exists between you and your customers. Why disrupt that by throwing another partner in the game? Your customer should know only know one brand - yours.

With Share a Refund technology, you can easily differentiate your business from other 3PL providers, increase your customer base and improve your margin.



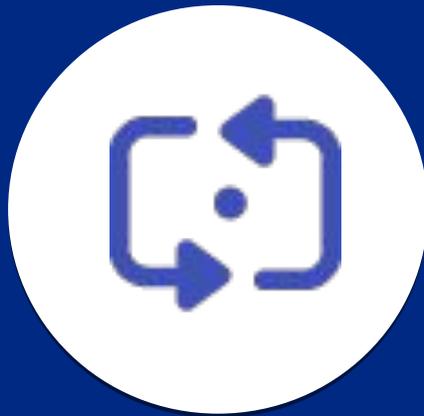
**With Share a Refund's award winning technology, you can easily differentiate your 3PL business.**



# Start the journey towards winning in parcel



**Step 1:  
Sign the  
Agreement**

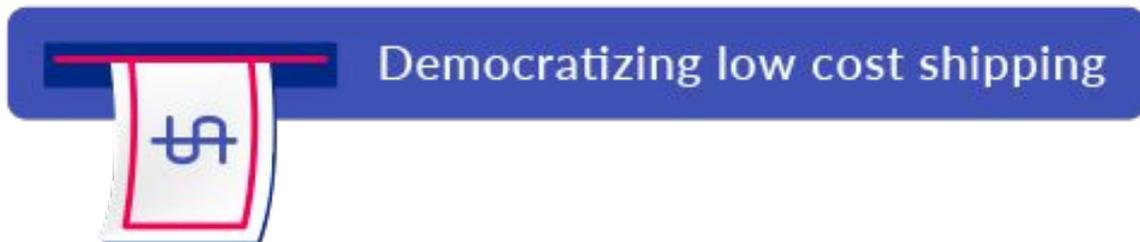


**Step 2:  
Setup the  
Account**



**Step 3:  
Promote the  
Solution**

# Share a Refund



[support@sharearefund.com](mailto:support@sharearefund.com) // (800) 388-4276